

# Course Structure BN2025

## D3 – S1

### Manajemen Bisnis

#### Binus Online Learning

# Distribusi Mata Kuliah D3 – S1

Semester	Nama Matakuliah	SKS		Semester	Nama Matakuliah	SKS
1	Character Building: Pancasila	2		3	Research Methodology	4
	Introduction to Management and Business	4			Enrichment Program -1	4
	Business Mathematics	4			Enrichment Program -2	4
	Character Building: Kewarganegaraan	2			Enrichment Program -3	4
	Business Economics	6			Enrichment Program -4	4
	Indonesian	2			Enrichment Program -5	4
		SKS Total	20			SKS Total
	SKS Kumulatif	20		SKS Kumulatif	64	
2	Global Human Resources Management	6		4	Business Ethics & Communication	4
	Marketing Management	4			Operations Management & Managing Business Information	6
	Entrepreneurship	4			Business Sustainability	4
	Business Statistics	6			Thesis	6
		SKS Total	20			SKS Total
	SKS Kumulatif	40		SKS Kumulatif	84	

**Enrichment Program**  
**Pilihan : Mata kuliah Minor atau**  
**Free Elective Course Program**

## MK Minor

### List Mata Kuliah Technopreneurship

No	Course	SKS
1	Accounting for Small Medium Enterprise	4
2	Digital Marketing for Manager	4
3	UX for Digital Business	4
4	Big Data technologies	4
5	Industrial Feasibility Study	4

## List MK Free Electives

Course	SCU	Study Program	Semester
Introduction to Database Systems	4	SI-PJJ	3
Testing and System Implementation	4	SI-PJJ	3
Engineering Economy and System Analysis	4	TD-PJJ	3
Facility Planning and Safety Engineering	4	TD-PJJ	3
Algorithm Design and Analysis	4	CS-PJJ	3
Artificial Intelligence	4	CS-PJJ	3
Compilation Techniques	4	CS-PJJ	3
Accounting Information System and Internal Control	4	ACCT-PJJ	3

## List MK Free Electives

Course	SCU	Study Program	Semester
Free Elective Course 1: Business Analysis	4	PJJ	3
Free Elective Course 2: Problem Solving Skills	4	PJJ	3
Free Elective Course 3: Collaboration and Adaptation	4	PJJ	3
Free Elective Course 4: Creative and Critical Thinking	4	PJJ	3
Free Elective Course 5: IT Literacy	4	PJJ	3
Free Elective Course 6: Human Literacy	4	PJJ	3
Free Elective Course 7: Data Literacy	4	PJJ	3
Free Elective Course 8: Business Creative	4	PJJ	3
Accounting for Small Medium Enterprise	4	PJJ	3
Digital Marketing for Manager	4	PJJ	3
UX for Digital Business	4	PJJ	3
Big Data Technologies	4	PJJ	3
Industrial Feasibility Analysis	4	PJJ	3

## List MK Free Electives

Course	SKS	Jurusan
E-Corporate Strategy and Management	4	MN-PJJ
Global Supply Chain Management	4	MN-PJJ
Market Research and Business Plan	4	MN-PJJ
Retail and Merchandising	4	MN-PJJ
Strategic Management	4	MN-PJJ
Managing Entrepreneurial Organization and Leadership	4	MN-PJJ
Design Thinking in Business	4	MN-PJJ
Project Management	4	MN-PJJ