

<h1>Course Distribution</h1>	<b>Degree</b> : Bachelor (S1)
	<b>School/Faculty</b> : BINUS Online Learning
	<b>Study Program</b> : Management (Distance Learning – Extension Program)
	<b>Program</b> : Business Management
	<b>Binusian</b> : 2027
	<b>Curriculum</b> : 2022

**SEMESTER 1 - 1<sup>st</sup> Period**

Group	Course	SCU
MKK	MGMT6072038 Introduction to Management and Business	4
	BUSS6214038 Business Ethics and Sustainability	6
<b>Total SCU</b>		<b>10</b>
<b>Cumulative SCU</b>		<b>10</b>

**SEMESTER 1 - 2<sup>nd</sup> Period**

Group	Course	SCU
MKK	MATH6158038 Business Mathematics	2
	MKTG6113038 Marketing Management	4
	ISYS6599038 Management Information Systems for Leader	4
<b>Total SCU</b>		<b>10</b>
<b>Cumulative SCU</b>		<b>20</b>

**SEMESTER 2 - 1<sup>st</sup> Period**

Group	Course	SCU
MPK	CHAR6019038 Character Building: Pancasila	2
MKK	ACCT6363038 Accounting for Business	4
	MGMT6157038 Human Resources Management	4
<b>Total SCU</b>		<b>10</b>
<b>Cumulative SCU</b>		<b>30</b>

**SEMESTER 2 - 2<sup>nd</sup> Period**

Group	Course	SCU
MKK	ECON6095038 Business Economics	4
	MGMT6448038 Operations Management	4
MKB	LANG6031038 Indonesian	2
<b>Total SCU</b>		<b>10</b>
<b>Cumulative SCU</b>		<b>40</b>

**SEMESTER 3 - 1<sup>st</sup> Period**

Group	Course	SCU
MPK	CHAR6020038 Character Building: Kewarganegaraan	2
MKB	<b>Minor Program</b>	8
	<b>Free Electives</b>	8
	<b>Enrichment Program</b>	8
<b>Total SCU</b>		<b>10</b>
<b>Cumulative SCU</b>		<b>50</b>

Students are required to choose Minor Program or Free Electives or Enrichment Program.  
See appendix for the details.

**SEMESTER 3 - 2<sup>nd</sup> Period**

Group	Course	SCU
MKB	<b>Minor Program</b>	12
	<b>Free Electives</b>	12
	<b>Enrichment Program</b>	12
<b>Total SCU</b>		<b>12</b>
<b>Cumulative SCU</b>		<b>62</b>

Students are required to choose Minor Program or Free Electives or Enrichment Program.  
See appendix for the details.

**SEMESTER 4 - 1<sup>st</sup> Period**

Group	Course	SCU
MKB	STAT6146038 Business Statistics and Research Methodology	6
	RSCH6049038 Thesis	0
<b>Total SCU</b>		<b>6</b>
<b>Cumulative SCU</b>		<b>68</b>

**SEMESTER 4 - 2<sup>nd</sup> Period**

Group	Course	SCU
MKB	ENTR6081038 Entrepreneurship	4
	RSCH6024038 Thesis	6
<b>Total SCU</b>		<b>10</b>
<b>Cumulative SCU</b>		<b>78</b>

**Notes:**

68 credits will be transferred based on mapped courses from elective courses

MKK = Mata kuliah Keilmuan & Keterampilan (Science and Skill Course)

MKB = Mata kuliah Keahlian Berkarya (Creative Expertise Course)

MPK = Mata kuliah Pengembangan Kepribadian (Personality Development Course)

MPB = Mata kuliah Perilaku Berkarya (Creative Behavior Course)

MBB = Mata kuliah Berkehidupan Bermasyarakat (Social Living Course)

**Elective Course 1\***

Course	SCU
ACCT6200038 Cost and Accounting Management	2
ACCT6201038 Financial Accounting I	2
ACCT6202038 Financial Accounting II	2
ACCT6203038 Financial Audit I	2
ACCT6204038 Financial Audit II	2
ACCT6205038 Financial Statement Analysis & Valuation	2
ACCT6206038 Principles of Accounting	3
BUSS6062038 Export-Import Trading	2
BUSS6063038 International Trading	2
COMM6211038 Introduction to Advertising	2
COMM6213038 Marketing Communication	2
ECON6043038 Archiving Management I	2
ECON6044038 Archiving Management II	2
ECON6045038 Bank Administration	2
ECON6046038 Bank Financial Management I	2
ECON6047038 Bank Financial Management II	3
ECON6048038 Budgeting I	2
ECON6049038 Budgeting II	2
ECON6050038 Cooperation Management	4
ECON6051038 Credit Management	2
ECON6052038 Economic Banking I	4
ECON6053038 Economic Banking II	4
ECON6054038 Economic Banking III	4
ECON6055038 Economic Theory I	2
ECON6056038 Economic Theory II	2
FINC6127038 Banking and Insurance Management	2
FINC6039038 Banking Management	2
FINC6093038 Financial Management II	4
ISYS6239038 E-Commerce	4
LAWS6115038 Business Law	2
MATH6103038 Mathematical Economic	2
MGMT6184038 Business Feasibility Study	2
MGMT6185038 Introduction to Business	4
MGMT6186038 Logistic Management	2
MGMT6187038 Negotiation Technique	2
MGMT6188038 Office Management	2
MGMT6190038 Team Management	2
MKTG6129038 Consumer Behavior	2
MKTG6130038 Customer Relationship Management	2
MKTG6131038 E-Marketing	2
MKTG6133038 Internet Marketing	2
MKTG6134038 Introduction to Marketing	4
MKTG6135038 Market Survey Practice	2
MKTG6136038 Marketing Public Relations Ethic	2
MKTG6139038 Practice in Marketing Communication	2
MKTG6140038 Practice in Marketing Planning	2
MKTG6141038 Practice in Marketing Service	2
MKTG6142038 Practice in Product Knowledge	4

Course	SCU	
MKTG6143038	Practice in Research Marketing	4
MKTG6144038	Practice in Sales and Purchasing Management	2
MKTG6145038	Practice in Sales Forecasting	2
MKTG6146038	Product Development	2
MKTG6147038	Promotion and Advertising I	2
MKTG6148038	Promotion and Advertising II	2
MKTG6149038	Promotion and Marketing Technique	2
MKTG6150038	Public Relations Advertising	2
MKTG6152038	Retail Business Management	2
MKTG6153038	Sales Management	2
MKTG6154038	Service Marketing	2
MKTG6155038	Social Marketing	2
TAXN6029038	Introduction to Taxation	2
TAXN6044038	Taxation	2
ACCT6197038	Advanced Accounting	2
ACCT6198038	Bank Accounting I	2
ACCT6199038	Bank Accounting II	2
LAWS6116038	Introduction to Commercial & Private Law	2

\*) Elective Course 1: Courses related to business management

#### Elective Course 2\*

Course	SCU	
BUSS6064038	Professional Ethic	2
COMM6210038	Interpersonal Communication	2
COMM6212038	Introduction to Communication Science	4
COMM6214038	Organizational Communication	2
COMM6215038	Public Relations I	2
COMM6216038	Public Relations II	2
DSGN6240038	Visual Communication Design I	2
DSGN6236038	Visual Communication Design II	2
INTR6077038	Introduction to International Relations	4
MGMT6189038	Organization Behavior	2
MKTG6138038	Media Planning Public Relation	2
MKTG6151038	Research in Public Relation	2
PSYC6070038	Consumer Psychology	2
PSYC6076038	Psychology of Communication	2

\*) Elective Course 2: Courses related to social science

**Elective Course 3\***

Course	SCU
COMM6154038      Communication Technology	4
COMP6279038      Computer Application I	2
COMP6280038      Computer Application II	2
COMP6281038      Computer Practice I	3
COMP6200038      Computer Practice II	2
COMP6293038      Introduction to Application Computer	2
COMP6294038      Introduction to Computer I	3
COMP6295038      Introduction to Computer II	2
COMP6296038      Introduction to Information Technology	2
COMP6297038      Office for Professional	2
ISYS6282038      Applied Database	3
LANG6064038      Foreign Language I	2
LANG6065038      Foreign Language II	2
LANG6066038      Foreign Language III	2
LANG6067038      Foreign Language IV	2

\*) *Elective Course 3: Courses related to other science*

**Transferred Courses\*\***

Course	SCU
CHAR6021038      Character Building: Agama	2
ENGL6163038      English Professional	4
FINC6046038      Financial Management	4

\*\*) *Study Program Core Subject and University courses that will be transferred from student's previous transcript*

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### SEMESTER 1

Group	Course	SCU
MKK	MGMT6072038 Introduction to Management and Business	4
	MATH6158038 Business Mathematics	2
	MKTG6113038 Marketing Management	4
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	ISYS6599038 Management Information Systems for Leader	4
<b>Total SCU</b>		<b>20</b>
<b>Cumulative SCU</b>		<b>20</b>

### SEMESTER 2

Group	Course	SCU
MPK	CHAR6019038 Character Building: Pancasila	2
MKK	ACCT6363038 Accounting for Business	4
	MGMT6157038 Human Resources Management	4
	ECON6095038 Business Economics	4
	MGMT6448038 Operations Management	4
MKB	LANG6031038 Indonesian	2
<b>Total SCU</b>		<b>20</b>
<b>Cumulative SCU</b>		<b>40</b>

### SEMESTER 3

Group	Course	SCU
MPK	CHAR6020038 Character Building: Kewarganegaraan	2
MKB	<b>Minor Program</b>	20
	<b>Free Electives</b>	20
	<b>Enrichment Program</b>	20
<b>Total SCU</b>		<b>22</b>
<b>Cumulative SCU</b>		<b>62</b>

Students are required to choose Minor Program or Free Electives or Enrichment Program.  
See appendix for the details.

**SEMESTER 4**

Group	Course	SCU
MKB	STAT6146038 Business Statistics and Research Methodology	6
	ENTR6081038 Entrepreneurship	4
	RSCH6024038 Thesis	6
<b>Total SCU</b>		<b>16</b>
<b>Cumulative SCU</b>		<b>78</b>

**Notes:**

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ACCT6206038 Principles of Accounting	3
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COMM6211038 Introduction to Advertising	2
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ECON6045038 Bank Administration	2
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ECON6049038 Budgeting II	2
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ECON6051038 Credit Management	2
ECON6052038 Economic Banking I	4
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ECON6055038 Economic Theory I	2
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LAWS6115038 Business Law	2
MATH6103038 Mathematical Economic	2
MGMT6184038 Business Feasibility Study	2

Course	SCU	
MGMT6185038	Introduction to Business	4
MGMT6186038	Logistic Management	2
MGMT6187038	Negotiation Technique	2
MGMT6188038	Office Management	2
MGMT6190038	Team Management	2
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MKTG6133038	Internet Marketing	2
MKTG6134038	Introduction to Marketing	4
MKTG6135038	Market Survey Practice	2
MKTG6136038	Marketing Public Relations Ethic	2
MKTG6139038	Practice in Marketing Communication	2
MKTG6140038	Practice in Marketing Planning	2
MKTG6141038	Practice in Marketing Service	2
MKTG6142038	Practice in Product Knowledge	4
MKTG6143038	Practice in Research Marketing	4
MKTG6144038	Practice in Sales and Purchasing Management	2
MKTG6145038	Practice in Sales Forecasting	2
MKTG6146038	Product Development	2
MKTG6147038	Promotion and Advertising I	2
MKTG6148038	Promotion and Advertising II	2
MKTG6149038	Promotion and Marketing Technique	2
MKTG6150038	Public Relations Advertising	2
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MKTG6155038	Social Marketing	2
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COMM6214038	Organizational Communication	2
COMM6215038	Public Relations I	2
COMM6216038	Public Relations II	2
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DSGN6236038	Visual Communication Design II	2
INTR6077038	Introduction to International Relations	4
MGMT6189038	Organization Behavior	2
MKTG6138038	Media Planning Public Relation	2
MKTG6151038	Research in Public Relation	2



Course	SCU
PSYC6070038 Consumer Psychology	2
PSYC6076038 Psychology of Communication	2

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### Elective Course 3\*

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COMM6154038 Communication Technology	4
COMP6279038 Computer Application I	2
COMP6280038 Computer Application II	2
COMP6281038 Computer Practice I	3
COMP6200038 Computer Practice II	2
COMP6293038 Introduction to Application Computer	2
COMP6294038 Introduction to Computer I	3
COMP6295038 Introduction to Computer II	2
COMP6296038 Introduction to Information Technology	2
COMP6297038 Office for Professional	2
ISYS6282038 Applied Database	3
LANG6064038 Foreign Language I	2
LANG6065038 Foreign Language II	2
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LANG6067038 Foreign Language IV	2

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Course	SCU
CHAR6021038 Character Building: Agama	2
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FINC6046038 Financial Management	4

\*\*\*) Study Program Core Subject and University courses that will be transferred from student's previous transcript