



BINUS UNIVERSITY

Degree : Bachelor (S1)

School/Faculty : BINUS Online Learning

Study Program : Management - Distance Learning

Program : Business Management

Binusian : 2027 Curriculum : 2022

SEMESTER 1 - 1st Period

Course

Distribution

Group	Course		SCU
MZZ	MGMT6072038	Introduction to Management and Business	4
MKK	BUSS6214038	Business Ethics and Sustainability	6
	Total SCU		10
		Cumulative SCU	10

SEMESTER 1 - 2nd Period

Group	Course		SCU
	MATH6158038	Business Mathematics	2
MKK	MKTG6113038	Marketing Management	4
	ISYS6599038	Management Information Systems for Leader	4
		Total SCU	10
		Cumulative SCU	20

SEMESTER 2 - 1st Period

Group	Course			SCU
MPK	CHAR6019038	Character Building: Pancasila		2
Maria	ACCT6363038	Accounting for Business		4
MKK	MGMT6157038	Human Resources Management		4
			Total SCU	10
			Cumulative SCU	30

SEMESTER 2 - 2nd Period

Group	Course			SCU
MAZIZ	ECON6095038	Business Economics		4
MKK	MGMT6448038	Operations Management		4
MKB	LANG6031038	Indonesian		2
			Total SCU	10
			Cumulative SCU	40





SEMESTER 3 - 1st Period

Group	Course		SCU
•		Character Duilding: Kawaraana aaraan	2
MPK	CHAR6020038	Character Building: Kewarganegaraan	
MKK	FINC6046038	Financial Management	4
MKB	BUSS6212038	BUSS6212038 Design Thinking in Business	
		Total SCU	10
		Cumulative SCU	50

SEMESTER 3 - 2nd Period

Group	Course		SCU
MIZD	STAT6146038	Business Statistics and Research Methodology	6
MKB	MGMT6146038	Strategic Management	4
Total SCU		10	
		Cumulative SCU	60

SEMESTER 4 - 1st Period

Group	Course			SCU
MPK	CHAR6021038	Character Building: Agama		2
MKK	MKTG6125038	Retail and Merchandising		4
MKB	ENGL6163038	English Professional		4
			Total SCU	10
			Cumulative SCU	70

SEMESTER 4 - 2nd Period

Group	Course		SCU	
MKB	MGMT6486038	Project Management		6
IVIND	ENTR6081038	Entrepreneurship		4
			Total SCU	10
			Cumulative SCU	80



SEMESTER 5 - 1st Period

Group	Course		SCU
	Stream: Digital Business Management		
	MGMT6474038	Digital Business Fundamentals	4
	MGMT6475038	Social Media and Mobile Marketing	4
	MGMT6476038	Digital Business Analytics	4
	Stream: Creativepr	eneurship	
	ENPR6088038	Innovative Product Design & Development	4
MKB	ENPR6089038	Value Proposition & Business Model Design	4
	ENPR6090038	Business Risk Analysis	4
	Stream: International Business		
	BUSS6216038	International Cultural, Relations and Negotiation	4
	BUSS6217038	Export-Import Management & Documentation Standardization	4
	MGMT6160038	Global Supply Chain Management	4
		Total SCU	12
		Cumulative SCU	92

SEMESTER 5 - 2nd Period

Group	Course		scu
	Stream: Digital Bus	siness Management	
	MGMT6477038	Financial Technology	4
	MGMT6478038	Digital Human Resources Management	4
	Stream: Creativepr	eneurship	
MKB	ENPR6091038	Entrepreneurship in Creative Industry	4
	MKTG6292038	Market Research and Business Plan	4
	Stream: International Business		
	BUSS6048038	International Business	4
	LAWS6191038	E-Commerce & Data Privacy Law	4
	1	Total SCU	8
		Cumulative SCU	100

SEMESTER 6 - 1st Period

Group	Course	SCU
	Minor Program	12
MKB	Free Electives	12
	Enrichment Program I	12
	Total SCU	12
	Cumulative SCU	112

Students are required to choose Minor Program or Free Electives or Enrichment Program. See appendix for the details.





SEMESTER 6 - 2nd Period

Group	Course		SCU
	Minor Program		8
MKB	Free Electives		8
	Enrichment Program I		8
	·	Total SCU	8
		Cumulative SCU	120

Students are required to choose Minor Program or Free Electives or Enrichment Program. See appendix for the details.

SEMESTER 7 - 1st Period

Group	Course	SCU
	Free Electives	10
MKB	Individual Development Project	10
	Enrichment Program II	10
	Total SCU	10
	Cumulative SCU	130

Students are required to choose Free Electives or Individual Development Project or one of enrichment program tracks. See appendix for the details.

SEMESTER 7 - 2nd Period

Group	Course	SCU
	Free Electives	10
MKB	Individual Development Project	10
	Enrichment Program II	10
	Total SCU	10
	Cumulative SCU	140

Students are required to choose Free Electives or Individual Development Project or one of enrichment program tracks. See appendix for the details.

SEMESTER 8 - 1st Period

Group	Course			SCU
MKB	RSCH6691038	Pre Thesis		0
IVIND	RSCH6049038	Thesis		0
			Total SCU	0
			Cumulative SCU	140





SEMESTER 8 - 2nd Period

Group	Course			SCU
	RSCH6689038	Pre Thesis		2
MKB	RSCH6690038	Thesis		4
	RSCH6024038	Thesis		6
			Total SCU	6
			Cumulative SCU	146

^{*}Pre thesis (0 SCU) can be taken in the first period of the 6th semester, meanwhile pre thesis (2 SCU) can be taken in the second period of the 6th semester by the students who meet the requirements from the Study Program/Program. Then, thesis (0 SCU) can be taken in the first period of the 7th semester, meanwhile thesis (4 SCU) can be taken in the second period of the 7th semester by the students who meet the requirements from the Study Program/Program

Notes:

MKK = Mata kuliah Keilmuan & Keterampilan (Science and Skill Course)

MKB = Mata kuliah Keahlian Berkarya (Creative Expertise Course)

MPK = Mata kuliah Pengembangan Kepribadian (Personality Development Course)

MPB = Mata kuliah Perilaku Berkarya (Creative Behavior Course)

MBB = Mata kuliah Berkehidupan Bermasyarakat (Social Living Course)





Course **Distribution**

: Bachelor (S1) Degree

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SEMESTER 1

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MKK	MKTG6113038	Marketing Management	4
	BUSS6214038	Business Ethics and Sustainability	6
	ISYS6599038	Management Information Systems for Leader	4
_		Total SCU	20
		Cumulative SCU	20

SEMESTER 2

Group	Course		SCU
MPK	CHAR6019038	Character Building: Pancasila	2
	ACCT6363038	Accounting for Business	4
MALCIC	MGMT6157038	Human Resources Management	4
MKK	ECON6095038	Business Economics	4
	MGMT6448038	Operations Management	4
MKB	LANG6031038	Indonesian	2
		Total SCL	J 20
		Cumulative SCL	J 40

SEMESTER 3

Group	Course		SCU
MPK	CHAR6020038	Character Building: Kewarganegaraan	2
MKK	FINC6046038	Financial Management	4
	BUSS6212038	Design Thinking in Business	4
MKB	STAT6146038	Business Statistics and Research Methodology	6
	MGMT6146038	Strategic Management	4
_		Total SCU	20
		Cumulative SCU	60





SEMESTER 4

Group	Course		SCU
MPK	CHAR6021038	Character Building: Agama	2
MKK	MKTG6125038	Retail and Merchandising	4
	ENGL6163038	English Professional	4
MKB	MGMT6486038	Project Management	6
	ENTR6081038	Entrepreneurship	4
		Total SCU	20
		Cumulative SCU	80

SEMESTER 5

Group	Course		scu
	Stream: Digital Business Management		
	MGMT6474038	Digital Business Fundamentals	4
	MGMT6475038	Social Media and Mobile Marketing	4
	MGMT6476038	Digital Business Analytics	4
	MGMT6477038	Financial Technology	4
	MGMT6478038	Digital Human Resources Management	4
	Stream: Creative	preneurship	
	ENPR6088038	Innovative Product Design & Development	4
	ENPR6089038	Value Proposition & Business Model Design	4
MKB	ENPR6090038	Business Risk Analysis	4
	ENPR6091038	Entrepreneurship in Creative Industry	4
	MKTG6292038	Market Research and Business Plan	4
	Stream: International Business		
	BUSS6216038	International Cultural, Relations and Negotiation	4
	BUSS6217038	Export-Import Management & Documentation Standardization	4
	MGMT6160038	Global Supply Chain Management	4
	BUSS6048038	International Business	4
	LAWS6191038	E-Commerce & Data Privacy Law	4
		Total SCU	20
		Cumulative SCU	100

SEMESTER 6

Group	Course	SCU
	Minor Program	20
MKB	Free Electives	20
	Enrichment Program I	20
	Total SCU	20
	Cumulative SCU	120

Students are required to choose Minor Program or Free Electives or Enrichment Program. See appendix for the details.





SEMESTER 7

Group	Course	SCU
	Free Electives	20
MKB	Individual Development Project	20
	Enrichment Program II	20
	Total SCU	20
	Cumulative SCU	140

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SEMESTER 8

Group	Course		SCU
	RSCH6691038	Pre Thesis	0
	RSCH6049038	Thesis	0
MKB	RSCH6689038	Pre Thesis	2
	RSCH6690038	Thesis	4
	RSCH6024038	Thesis	6
_		Total SCU	6
		Cumulative SCU	146

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